

HOW IT WORKS

- Renew Australia revitalises main streets and city centres by filling vacant retail properties with local creative enterprises and start-up businesses.
- Working alongside property agents and owners, we negotiate a rent-free or low rent 30 day rolling licence that differs from the usual tenancy agreements.
- While the creative business occupies the vacant space, the property remains on the market and a 'For Lease' sign stays in the window, allowing agents to show the space to potential tenants.
- The property is fully insured through the program, and all utilities and connection fees are paid for by the participant.



SUPPORTING COMMUNITIES & BUSINESSES

- Renew Australia curate the finest selection of participants, based on who will be of most benefit to the community, with property owners having the final say in which participant will activate their space.
- Priority is given to creative businesses who will bring life to the locality by hosting unique events, exhibitions and workshops.
- Filling multiple vacant shop-fronts will drive new foot traffic into the area, which will expose existing traders to new customers and rejuvenate the city centre.
- Start-up creative businesses will be able to trial their ideas in a high profile retail setting with minimal financial outlay.

WHAT'S IN IT FOR OWNERS & TRADERS?

- Activating a previously empty retail space will enable property agents to show a vibrant and clean space to potential new tenants.
- Mass vacancies affect the property market, and owners are much more likely to lease their space if the surrounding shops are not empty.
- Taking part in a Renew Australia project can be a beneficial component of a leasing and sales strategy.
- Renew Australia remains respectful of the neighbouring retail businesses and maintains a **"complement not compete"** policy.





OUR SERVICES

Renew Australia works alongside economic development departments, arts and cultural services, city centre management teams, council placemakers, and other government departments, as well as companies within the private sector, to offer the following suite of professional services:

Scoping Studies

Renew Australia tailors its program to the individual needs of each town and community, and methodically assesses the feasibility of running a Renew style project.

Managed Projects

Renew Australia is flexible in its approach and tailors each project to its community and its stakeholders. Our managed projects include a local project manager who is supported by our national team.

DIY Renew

Our Affiliate Membership program allows for partial self-management for organisations that have the resources to run the project inhouse.

Consulting Services

Renew Australia offers guidance to its various stakeholders in the form of training, workshops, project management and curation services.

Static and Temporary Activations

Including artistic decals, projection projects, installations and more.

Get in touch with one of our activation specialists to find out what options there are for your main street, precinct or town.

Email - space@renewaustralia.org or visit renewaustralia.org

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