



IMAGE COPYRIGHT GEELONG AFTER DARK

HOW IT WORKS

Renew Australia work with property managers, owners and agents to activate vacant space with creative enterprises on a rent free or low rent 30 day rolling licence

ABOUT US

Renew Australia is a national social enterprise & NFP designed to catalyse community renewal, economic development, the arts and creative industries across Australia



IMAGE COPYRIGHT OF JONATHAN CROWTHER

Why Work with Renew Australia

CREATIVE ENTERPRISES

- Trial an idea without the significant financial outlay
- Learn how your practice or idea can convert to a bricks and mortar location
- Gain exposure in a visible location and promote community collaboration

COMMUNITY

- Drive activity through the occupation of otherwise vacant space
- Encourage events, exhibitions and openings to bring people back to vacant spaces
- Showcase an offer, practice or idea that does not fit into the standard 'high street' retail offer
- More active shopfronts assist the existing traders to capture or retain foot traffic

PROPERTY AGENTS & OWNERS

- Participants activate the space which makes for a more attractive space when the agent shows commercial tenants or purchases through spaces
- Renew participants can showcase the change in businesses interested in a commercial space and assist owners to be more confident when working with nonstandard businesses
- Generates positive news stories for the agent and owner in the local community

Renew Australia Services

SCOPING STUDIES

Localised studies to understand the appetite from the stakeholders for a Renew Australia initiative

PROJECTS

From Affiliate Membership (DIY Renew) to fully managed projects, Renew Australia can tailor a vacant space activation project to the needs of your community and stakeholders

CONSULTING SERVICES

Stakeholder management to curation, training, workshops and project management

INSURANCE

All of our participants are covered by our National PPL insurance policy

TALK TO US

email :
space@renewaustralia.org

website :
renewaustralia.org

150+

To date, Renew Australia has placed over 150 creatives and start-ups in what would otherwise be vacant space across Australia

2008

Since our inception in 2008 we have worked with :

- Councils
- State Governments
- Regional Development Groups
- Traders , Chambers and Business Associations
- Property Developers
- Real Estate Agents
- Shopping Centres
- Arts Organisations

